

STEFAN MICHIGAN THEATER,
ANN ARBOR, MI

THURSDAY,
NOVEMBER 08, 2018
5:10PM

SAGMEISTER

Stefan Sagmeister is no mere commercial gun for hire. Sure, he's created **eye-catching** graphics for clients including the **Rolling Stones** and **Lou Reed**, but he pours his heart and soul into every piece of work. His design work is at once *timeless* and *of the moment*, and his painstaking attention to the *smallest details* creates work that offers something **new** every time you look at it.

While a sense of *humor* invariably surfaces in his designs, **Sagmeister** is nonetheless very serious about his work; his intimate approach and sincere thoughtfulness elevate his design. A genuine **maverick**, Sagmeister achieved notoriety in the **1990s** as the designer who self-harmed in the name of craft: He created a poster advertising a speaking engagement by **carving** the salient details onto his torso.

Presented by the UM School of Art & Design